

# DATA CONNECT

Your connection to leading markets and decision-makers.

Tired of using stale and outdated general business lists? Access our responsive, market-leading 75 million B2B database. Target your ideal audience and expand your reach across key sectors, verticals and titles from the leader in B2B lead generation.

## Expansive B2B Reach

- ▶ Postal: 95M
- ▶ E-mail: 30M
- ▶ Phone: 62M

**Target the B2B audience that provides your greatest ROI.**

**Tailor your precise B2B list to your specific needs.**

## CONNECT WITH LEADING VERTICALS:

- Construction
- Engineering
- Finance
- Government
- Human Resources
- Information Technology
- Manufacturing
- Sales & Marketing
- Small Business
- Wholesale & Retail
- And more...

## REACH KEY DECISION-MAKERS:

- C-Level Management
- Senior Management
- Middle Management
- Financial, Accounting
- HR, Benefits, Training
- IT Management
- Operations, Manufacturing
- General Management
- Research & Development
- Sales & Marketing
- And more



We'll deliver your message to your ideal target audience. See how.